

## 展会概况

# 中国国际进口博览会

2019年11月5-10日

举办地点

国家会展中心（上海）

主办单位

中华人民共和国商务部

上海市人民政府

合作单位

世界贸易组织

联合国贸易和发展会议

联合国工发组织等国际组织

承办单位

中国国际进口博览局

国家会展中心（上海）

2017年5月，中国国家主席习近平在“一带一路”国际合作高峰论坛上宣布，中国将从2018年起举办中国国际进口博览会。

举办中国国际进口博览会是中国政府坚定支持贸易自由化和经济全球化、主动向世界开放市场的重大举措，有利于促进世界各国加强经贸交流合作，促进全球贸易和世界经济增长，推动开放型世界经济发展。

中国政府诚挚欢迎各国政要、工商界人士，以及参展商、专业采购商参展参会，拓展中国市场。我们愿同世界各国和国际组织一道，努力把中国国际进口博览会打造成国际一流的博览会，为各国开展贸易、加强合作开辟新渠道，促进世界经济和贸易共同繁荣。

# 展会亮点

## 中国市场巨大，消费和进口快速增长

中国拥有全球最多的人口，是全球第二大经济体、第二大进口国和消费国。目前，中国已经进入消费规模持续扩大的新发展阶段，消费和进口具有巨大增长空间。未来五年，中国将进口超过 10 万亿美元的商品和服务，为世界各国企业进入中国大市场提供历史性机遇。

## 上海优势突出，辐射全国效果明显

上海地处长江三角洲经济区，区位优势突出，经济实力雄厚，服务行业发达，具有全球资源配置能力。上海港集装箱吞吐量连续七年位居世界第一，空港旅客吞吐量超过 1 亿人次，航班网络遍布全球 282 个城市。

## 展会规模盛大，配套活动丰富精准

首届中国国际进口博览会将有约 100 多个国家和地区的企业参展。进口博览会将举行供需对接会、行业研讨会、产品发布会等配套活动。

## 多种措施并举，保障服务全面高效

进口博览会主办方将提供通关、检验检疫等方面的便利措施，长期提供线上线下一站式交易服务，加大知识产权保护力度，保障客商权益。

## 采购需求强劲，专业采购商数量众多

进口博览会主办方将以中国各省、自治区、直辖市为单位，组织各地企业到会采购，同时邀请第三国客商到会采购。预计国内外专业采购商将达到 15 万家。

(资料来源：中国国际进口博览局官网)

# INTRODUCTION

## CHINA INTERNATIONAL IMPORT EXPO

NOVEMBER 5-10, 2019

### Venue

National Exhibition and Convention Center (Shanghai)

### Hosts

Ministry of Commerce of the People's Republic of China  
Shanghai Municipal People's Government

### Supporters

The World Trade Organization  
United Nations Conference on Trade and Development  
United Nations Industrial Development Organization

### Organizers

China International Import Expo Bureau  
National Exhibition and Convention Center (Shanghai) Co., Ltd.

In May 2017, Chinese President Xi Jinping announced at the Belt and Road Forum for International Cooperation that China will hold China International Import Expo (CIIE) starting from 2018.

It is a significant move for the Chinese government to hold CIIE to give firm support to trade liberalization and economic globalization and actively open the Chinese market to the world. It facilitates countries and regions all over the world to strengthen economic cooperation and trade, and to promote global trade and world economic growth in order to make the world economy more open.

The Chinese government sincerely welcomes government officials, business communities, exhibitors and professional purchasers across the world to participate in CIIE and to explore the Chinese market. We would like to work with all countries, regions and international organizations to make CIIE a world-class Expo, providing new channels for countries and regions to do business, strengthen cooperation and promote common prosperity of the world economy and trade.

# HIGHLIGHTS

## **HUGE CHINESE MARKET, RAPID GROWTH OF CONSUMPTION AND IMPORT**

With the world's largest population, China is the second largest economy, as well as the second largest importer and consumer in the world. Now China has entered a new development stage at which consumption keeps increasing, indicating enormous potential for the growth of consumption and import. In the next five years, China is expecting to import products and services valuing more than 10 trillion U.S. dollars, which provides a historic opportunity for enterprises across the world to enter the huge Chinese market.

## **IDEAL LOCATION OF SHANGHAI, AS TRADE CENTER OF CHINA**

Located in the Yangtze River Delta Economic Zone, Shanghai enjoys favorable location advantage, great economic strength, well-developed service industries and the ability to allocate global resources. The container throughput of Shanghai Port has been ranking the first place for seven consecutive years. The passenger throughput of airport exceeds 100 million, with flight network covering 282 cities around the world.

## **LARGE EXHIBITION, DIVERSIFIED AND TARGETED SUPPORTING ACTIVITIES**

Enterprises from over 100 countries and regions are expected to participate in the first CIIE. Supporting activities such as supply-demand matchmaking meetings, seminars and product releases will be held during the Expo.

## **MULTIPLE MEASURES GUARANTEEING ALL-ROUND AND EFFECTIVE SERVICE**

The CIIE will facilitate participation in terms of customs clearance, inspection and quarantine, provide long-term one-stop transaction services online and offline, and strengthen protection of intellectual property rights to safeguard the rights and interests of merchants.

## **STRONG PURCHASE DEMAND, A LARGE NUMBER OF PROFESSIONAL PURCHASERS**

The CIIE will invite Chinese enterprises from across country to come to do business. Merchants from third countries will also be invited to the Expo. It's estimated that 150,000 domestic and foreign professional purchasers will participate in the Expo.

**( Source: China International Import Expo Bureau Official Website )**